

## Creative Thinking Skills

### EFFOrt™

Creative thinking skills, like all skills, are developed through practice. Generating large numbers of useful ideas and concepts require the following personal or group skills. Creative thinking requires EFFOrt™.

- ♦ **E**laboration  
Generating detail and fleshing out of the ideas
- ♦ **F**luency  
Generating lots of ideas
- ♦ **F**lexibility  
Generating a wide range of ideas
- ♦ **O**riginality  
Generating unusual and unique ideas